

MARIO SORIANO BAÑULS

Computer Social Science MSc Student | Customer, Business & Technology

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PROFILE

International master's student based in Sweden with a background in Sociology, Data Analytics and software development. Native Spanish speaker with IELTS Academic C1 English and experience combining client communication, business development, technology and problem solving. Co-founder of a small AI and automation company, with hands-on responsibility for clients, marketing, software delivery and day-to-day operations.

EXPERIENCE

Co-Founder & Software / Automation Developer

Babieca Tech | 2026 – Present

- Manage client communication, requirements, product delivery, marketing and software development across an AI and automation startup.
- Built an end-to-end operations platform for a fishing cofradía: delivery notes ingested from email, OCR extraction, cross-validation against each supplier's history, per-species margin control and a client portal — 12 admin routes, 11 portal routes, 57 components with 55 unit tests.
- Built RAG-based chatbots, voice agents and automated workflows connecting websites, Supabase, APIs and internal dashboards.
- Built and operate a suite of **10 automation products in production** — 71 admin dashboards, 26 client portals, 15 API endpoints, 23 database migrations, 159 automated tests and 8 CI pipelines.
- Produce brand and product video programmatically with Remotion (39 compositions, 258 reusable motion components), rendered on self-hosted infrastructure — no editor and no designer dependency.
- Work independently across technical and non-technical tasks, from initial problem analysis to implementation and client delivery.

Data Analyst

RockStar Data | Aug 2024 – Mar 2025

- Worked with customer data from CRM, ERP and POS systems and improved reliability through automated validation.
- Defined and communicated KPIs supporting pricing, cost and profitability decisions.

EDUCATION

MSc Computer Social Science (CSS)

Linköpings universitet | Aug 2026 – Jun 2028

BSc Sociology

University of Alicante | Sep 2019 – Jun 2023

SKILLS

Customer & Business

Client communication · Requirements gathering · Business process analysis · KPI reporting · Marketing · Product delivery · Problem solving

Technical

Python · SQL · R · Excel · FastAPI · REST APIs · Supabase · n8n · RAG · LLMs · Git/GitHub · ETL/ELT

CERTIFICATIONS

Oracle Cloud Infrastructure 2025 Certified AI Foundations Associate · Oracle Data Platform 2025 Certified Foundations Associate · edX High-Dimensional Data Analysis · edX Big Data Analysis Tools

LANGUAGES · SPANISH (NATIVE) · ENGLISH (IELTS ACADEMIC C1)